Do More w/Less Checklist

Book Loan: Instead of buying business books or audio tapes from Amazon, go to your local library and use the Interlibrary loan program.

Advisors: Instead of hiring experienced professionals and paying large salaries, seek advisors that will give you the experience without the cash requirement.

Fractional Positions / Outsourcing: Identify your non core-competency arear (vision, integration, marketing, sales, IT, HR, Finance, Operations, Development) and find someone you can hire as a fractional leader in that division.

Subleased Space: Instead of paying large amounts for a space, find someone that has extra space that you can sublease from. Build a temporary or permanent wall to make it feel more legitimate.

Moonlighting: Find people that are working elsewhere but will moonlight for you on specific tasks.

Freelancing: Go to sites like UpWork or Fiverr to hire freelanced workers.

Government Grants: Go to your state or local economic development departments, universities, business development/small business agencies to ask what type or grants or equity programs they have to help businesses.

Chamber and Association Programs: Go to your chamber of commerce or business associations to ask what types of programs or funds they have (if any) to support businesses.